

Simplicity in a world of complex business.

At Newland EMEA, our goal is clear: to make your daily tasks faster, easier, and more intuitive with our scanning solutions. Thanks to our diverse product portfolio and partners in 60+ countries, we make scanning simple and accessible to businesses of all shapes and sizes.

By relying on our local teams, consistent product availability, and our commitment to innovative and durable hardware, you will find that Newland EMEA is where simple solutions meet boundless possibilities.

18

Offices and Service Centers in the EMEA region. 170 +

Products in our portfolio to suit your business needs.

5

Service Centers for local tech support

60+

Countries throughout the EMEA region.



Connect with us on Linkedin

Product launches and updates, customer stories and Nsights, news and events.

Get to know Newland EMEA



Our Offerings

Our Scanners

Get the most out of your workflows and daily tasks and rely on technology that works with you, not against you. Our products are designed with both the industry and the end-user in mind.

We're a one-stop shop for scanners and in our product range you'll find mobile computers, tablets, micro kiosks, stationary and presentation scanners, handheld scanners, wearable scanners (Nwear by Newland), IVD scanners and OEM scan engines.

Our Technology

All our devices are based on our own proprietary UIMG Image technology and 2D Decoder chip. Our technologies allow us to pack performance without compromising on the price, save on resources, and minimize the carbon footprint of our devices all at the same time.

2D Barcode Decoder Chip

Newland's 6th generation barcode decoding chip differs from other software-based solutions, offering hardware-based decoding via an integrated ASIC. It swiftly decodes 1D and 2D barcodes, ensuring heightened efficiency, reduced power consumption, and simplified integration.

UIMG® Image Technology

Utilizing chip-based decoding software, UIMG® technology from Newland ensures superior efficiency, speed, reliability, and reduced latency compared to traditional processor-based decoding. This approach enables fast and accurate 1D and 2D barcode capture from diverse sources like phone displays and identification cards, offering exceptional value at a fraction of traditional costs.

Our Services

Our Service

We speak your language. We provide end-to-end solutions with the support of our partners & our local teams accross the region. From pre-sales to implementation and technical service & support, our local teams collaborate to ensure that the solution not only meets your current requirements but also your future needs.

Standard Product & Accessory Warranties

- Mobile Computers: 2 years
- Micro Kiosks: 2 years
- Handheld Scanners corded: 5 years
- Handheld Scanners cordless: 3 years
- Handheld Scanners cordless HR2300 & HR3300: 5 years
- Presentation Scanners FR series: 5 years
- Presentation Scanners FM series: 2 years
- Nwear: 2 years
- Nwear (WD4 Ring Scanner): 3 years
- Speedata (all products): 2 years
- All Pistol Grips: 1 year
- All Cradles: 1 year
- All Cables: 1 year
- All Batteries: 3 months
- HR2300 & HR3300 batteries: 3 years



BY NEWLAND

Our range of wearable scanning technology is changing the way you work. Join us on our journey of breaking the barriers between traditional scanning devices and wearable tech.

Exclusive to Newland EMEA



WD1 WATCH SCANNER II

- Octa Core 64-bit Processor
- Dual Band WiFi and 4G
- 13 megapixel camera
- GPS/Glonass/Beidou/Galileo
- USB cable, fast charging and charging cradle support































2 year product warranty



WD2 WEARABLE SCANNER

- Megapixel imager
- Two scan distance options, including Standard Range and Mid-range
- Depth of field: SR 40mm 540mm; MR 60mm 3500mm
- Bluetooth 5.0 with HID and BLE profiles
- >8hrs Battery life (1 scan every 5 secs)
- Supports Android, Windows and IOS devices



















2 year product warranty

Nwear Wearable Scanners



WD3 BADGE SCANNER

- Megapixel imager
- Depth of field: SR 40mm 550mm
- Bluetooth 5.0 with HID and BLE profiles
- Batch memory 1mb >12000 stored codes
- >8hrs battery life (1 scan every 25-30 secs)
- Supports Android, Windows and IOS devices





















2 year product warranty



WD4 RING SCANNER

- 2D CMOS Imager with LED aimer
- 1MB memory for batch collection of 1000's barcodes
- Rotating head for left and right hand
- Bluetooth 5 with BLE & HID support
- Pogo-pin support for 2-bay charger and magnetic coms cable
- 2 Bay charger linkable up to 5 (charging 10x WD4s)
- Good read LED, buzzer, and vibrate functions



*



















3 year product warranty







Available WD1 straps & sleeve Silicon and velcro strap and sleeve



WCD10-1C **Charging Cradle** for the WD1



CD50 Charging Cradle for the WD2



SCD₂₀ **Charging Cradle** for the WD4

44444

Efficient Daisy Chain Charging

More and more Newland devices support daisy chain single-point charging via the cradles. By connecting cradles in a daisy chain, multiple devices can be charged simultaneously with just one power supply. This convenient solution saves valuable time and eliminates the need for multiple power outlets and cords, keeping the devices and workspace organized.



Discover more about Daisy Chain charging Scan to watch the video

Supported Products	Max Number of Charged via sir	
WD1 WATCH SCANNER		5
WD2 WEARABLE SCANNER		10
WD4 RING SCANNER		10
BS80 PIRANHA II		10
MT67 SEI		4
MT93 MEGATTERA PRO SERIES		4
MT95 KAMBUR PRO		4
N7 CACHALOT PRO II		4



Mobile Computers



N7 CACHALOT PRO II

- Standard and Duo Near & Far options available
- Gorilla® Glass, supports input with gloves
- Octa-Core Processor, 2.0GHz
- 4GB RAM, 64GB Flash memory
- Numeric, alphanumeric or functional keypad layouts available
- Hot-swappable battery
- Standard accessories: hand strap, USB cable, battery and AC adapter (supports fast charging)
- Optional accessories: single cradle, pistol grip, 4-slot battery charger, screen protection film, holster, TPU Boot



 \triangleright





























2 year product warranty



MT37 BAIJI

- VGA Imager
- Quad-core 64-bit Processor, 1.8GHz
- 1GB RAM, 8GB Flash memory
- Standard accessories: USB cable, built-in battery, AC adapter The MT37 Baiji comes with a preinstalled and licensed Data collection App, DCAPP.
- Optional Accessories: screen protection film, holster

























2 year product warranty



MT65 BELUGA V

- Quad-core 64-bit Processor, 2.0Ghz
- 3GB RAM, 32GB Flash memory
- Standard accessories: hand strap, USB cable, battery and AC adapter
- Optional accessories: charging cradle, 4-slot battery charger, holsters and pistol grip, screen protection film









*

















2 year product warranty



MT67 SEI

- Gorilla® Glass
- Octa-core 64-bit Processor, 2.0Ghz
- 4GB RAM, 64GB Flash memory
- Standard accessories: hand strap, USB cable, battery, AC adapter (supports fast charging), rubber boot, wrist strap
- Optional accessories: Cable, charging cradle, 4-slot charger, pistol grip, screen protection film, holsters, rubber boot































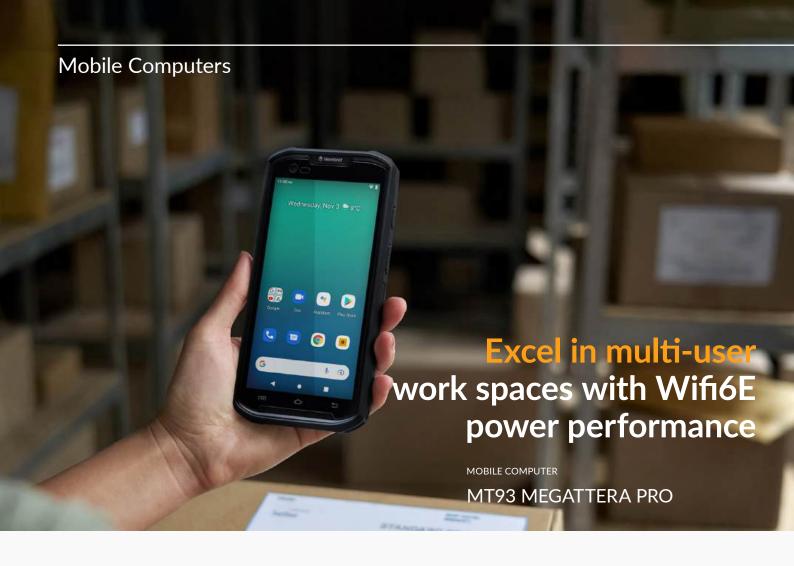
2 year product warranty



Newland EMEA powered by MediaTek.

Experience fast and reliable connectivity thanks to our partnership with MediaTek. This means better support, security and performance than ever before.

Powered by MediaTek





MT93 MEGATTERA SERIES

- Gorilla® Glass (Megaterra Pro) or hardened glass (Megaterra Standard)
- Octa-core 64-bit Processor, 2.2Ghz
- Wifi 6E (Megattera Pro) or Wifi 5 (Megattera Standard)
- 4GB RAM, 64GB Flash memory
- Standard accessories: Protective case, USB-C cable, battery, screen protector, hand strap, and multiplug adapter
- Optional accessories: Battery, AC adapter (supports fast charging), cable, hand strap, protective case, protective film, charging cradle, 4-slot battery charging cradle, pistol grip



























MT95 KAMBUR PRO II

- Megapixel imager
- Gorilla® Glass
- Octa-core 64-bit Processor, 2.2Ghz
- 6GB RAM, 128GB Flash memory
- Standard accessories: USB-C cable, battery, AC adapter (supports fast charging), hand strap
- Optional accessories: Cable, charging cradle, 4-slot battery charger, pistol grip, screen protection film, holsters, rubber boot, hand strap

























2 year product warrant



MT90 ORCA III

- Octa-core 64-bit processor, 2.0 GHz
- 4GB RAM, 64GB Flash memory
- Standard accessories: Battery, AC adapter (supports fast charging), USB cable
- Optional accessories: pistol grip, UHF pistol grip, Duo Near & Far pistol grip, high-capacity battery, holsters, charging cradle, 3-slot charging cradle, 4-slot battery charger, screen protection film, hand strap, wrist strap, rubber boot



























2 year product warranty



MT90 ORCA PRO II

- Gorilla® Glass, supports input with Gloves
- Octa-Core Processor, 2.0GHz
- 6GB RAM, 128GB Flash memory
- Standard accessories: hand strap, rubber boot, USB-C cable, battery, AC adapter (supports fast charging)
- Optional accessories: pistol grip, UHF pistol grip, long-range pistol grip, high-capacity battery, holsters, charging cradle, 3-slot charging cradle, 4-slot battery charger, screen protection film, hand strap, wrist strap, rubber boot



 \gg































2 year product warranty



NFT10 PILOT PRO

- 5.7" capacitive touch screen with Gorilla® Glass, supports input with Gloves
- 2.0 GHz Octa-core 64-bit processor
- 4GB RAM, 64GB Flash memory
- Standard accessories: TPU boot, USB-C cable with OTG support, AC adapter (supports fast charging)
- Optional accessories: charging cradle, 4-slot charging cradle, holsters, screen protection film, TPU boot Also available in white with antimicrobial casing (M10).



 \triangleright















BT 5.0













2 year product warranty



All your devices. One seamless experience.

Ndevor is our free mobile device management software designed to support your Newland devices.







NQUIRE 500 SKATE II

- Built on Android 13, GMS
- Octa-core 64-bit processor, 2.0 GHz
- 4GB RAM, 64GB Flash memory
- 4G, Wifi dual band, Bluetooth 5.2, PoE, GPIO
- Standard accessories: VESA 75 wall-mount bracket, AC adapter
- Optional accessories: MSR or NFC Module, foldable desktop stand





























2 year product warranty



NQUIRE 750 STINGRAY II

- Built on Android 13, GMS
- Octa-core 64-bit processor, 2.0 GHz
- 4GB RAM, 64GB Flash memory
- 4G, Wifi dual band, Bluetooth 5.2, PoE, GPIO
- Standard accessories: VESA 75 wall-mount bracket, AC adapter
- Optional accessories: MSR or NFC Module, foldable desktop stand

























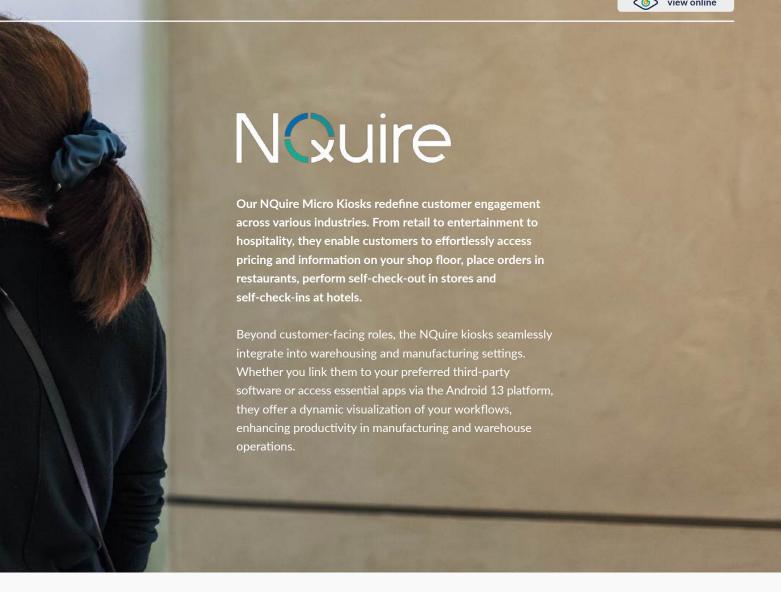




2 year product warranty









NQUIRE 1000 MANTA III

- Built on Android 13, GMS
- Octa-core 64-bit processor, 2.0 GHz
- 4GB RAM, 64GB Flash memory
- 4G, Wifi dual band, Bluetooth 5.2, PoE, GPIO
- Standard accessories: VESA 75 wall-mount bracket, AC adapter
- Optional accessories: MSR or NFC Module, foldable desktop stand



I/O Ctrl I/O Ctrl























2 year product warranty



NQUIRE 1500 MOBULA II

- Built on Android 13, GMS
- Octa-core 64-bit processor, 2.0 GHz
- 4GB RAM, 64GB Flash memory
- 4G, Wifi dual band, Bluetooth 5.2, PoE, GPIO
- Standard accessories: VESA 75 wall-mount bracket, AC adapter
- Optional accessories: MSR or NFC Module, foldable desktop stand





























Handheld Scanners Corded



HR11 ARINGA

- Red LED illumination
- Depth of field: 40 480 mm
- Up to 300 scans per second
- Interface: USB, RS232
- Optional accessories: foldable smart stand



HR12 ANCHOA

- Depth of field: 50 655 mm
- Up to 300 scans per second
- Interface: USB



HR15 WAHOO

- Depth of field: 31.5 465.5 mm
- Up to 300 scans per second
- Interface: USB, RS232
- Optional accessories: foldable smart stand



HR22 DORADA II

- Red LED aimer
- Depth of field: 30 260 mm
- Interface: USB, RS232
- Optional accessories: foldable smart stand





HR23 DORADA

- Red LED aimer
- Depth of field: 30 260 mm
- Interface: USB, RS232
- Optional accessories: adjustable smart stand



HR32 MARLIN HC

- Depth of field: 20 510 mm
- Interface: USB, RS232
- Green LED aimer
- Available in black without Antimicrobial coating (HR32 Marlin)
- Optional accessories: autosense foldable smart stand







፨≬











- Depth of field: 30 - 535 mm

- Interface: USB, RS232

- Red laser cross aimer

HR33 MARLIN















HR32 MARLIN

- Depth of field: 20 510 mm
- Interface: USB, RS232
- Green LED aimer
- Optional accessories: foldable smart stand















5 year product warranty

- Optional accessories: adjustable smart stand











5 year product warranty





HR52 BONITO

- Red laser aimer
- Depth of field: 20 280 mm
- Interface: USB, RS232
- Optional accessories: foldable smart stand

HR52 BONITO DUO

- Megapixel imager
- Red laser aimer
- Depth of field: 20 980 cm
- Interface: USB, RS232
- Optional accessories: foldable smart stand

Handheld Scanners Cordless





3 year product warranty



5 year product warranty

HR1580 BT SD

- Depth of field: 55 550 mm
- Large memory for batch collection
- Interfaces: USB, RS232
- Standard accessories: stand, USB cable





HR32 MARLIN BT HC

- Depth of field: 20 495 mm
- Green LED aimer
- Large memory for batch collection
- Interfaces: USB, RS232
- Available in black without Antimicrobial coating (HR32 Marlin BT and BT SD)
- Standard accessories: Stand/Docking station, USB cable and multi plug adapter



HR23 DORADA BT

- Depth of field: 30 260 mm
- Red LED aimer
- Additional secure direct connection to Bluetooth dongle
- Standard accessories: adjustable charging cable, USB dongle, adjustable smart stand





*

BT 4.0 4

3 year product warranty

HR33 MARLIN BT

- Depth of field: 30 535 mm
- Red laser aiming
- Large memory for batch collection
- Interfaces: USB
- Standard accessories: charging cradle





3 year product warranty

BS80 PIRANHA II

- 2 versions available, including 1D and 2D scan engines
- WxDxH: 46.0 x 88.0 x 24.5 mm (pocket scanner)
- Depth of field: 20 540 mm
- Red laser aiming
- Supports Apple iOS, Android and Windows devices
- Large memory for batch collection
- Standard accessories: hand strap, neck strap, USB-C cable



- Megapixel imager
- Depth of field: 40 555 mm
- Red laser aimer
- Large memory for batch collection
- Interface: USB, RS232
- Standard accessories: adjustable charging and communication cradle for upright or wall mounted configuration



DPM Scanners







NVH220 LOPHIUS SERIES

- Megapixel imager, supports 1D and 2D barcodes
- Excellent DPM decoding capabilities
- LED Aimer
- Advanced illumination system
- Al function and intelligent learning
- High-protection industrial structure design

Available in corded and Bluetooth version.

Newland's DPM series utilizes our high-end technology to read the most challenging barcodes, including high density, postal, stacked and DPM.



Discover more about our DPM Scanners



NVF260

- 100 mm height, 65 mm diameter
- Diffused blue LED to improve scanning from reflective surfaces
- Solvent and Alcohol cleaning resistant
- Interface: USB



NVH300 ANGLER

- Depth of field: 0 90 mm
- Red laser aimer
- Automated lighting selection for optimal scanning
- Interface: USB, RS232















5 year product warranty











5 year product warranty

FM80 SALMON

- WxDxH: 149 × 78.5 × 166.5 mm
- Large scan window
- Flush mount design, ideal for integration
- High motion tolerance of 3.5m per second ideal for retail codes
- Interface: USB, RS232

FM100

- WxDxH: 49.0 × 37.0 × 26.0 mm
- Depth of field: 40 430 mm
- Interface: USB, RS232
- Option of 50cm direct USB cable or RJ connector for longer USB or RS232 cable









5 year product warranty

FM415 BASS

- WxDxH: 49.0 x 69.0 x 20.0 mm - Depth of field: 25 - 250 mm

- Interfaces: USB, RS232









5 year product warranty

FM430 BARRACUDA

- WxDxH: 41.5 x 49.5 x 24.3 mm
- Depth of field: 40 360 mm
- Option of red laser aimer or green LED aimer
- Optimized to read barcodes from a mobile phone screen
- Interface: USB, RS232
- Option of 50cm direct USB cable or RJ connector for longer USB or RS232 cable

FM431 BARRACUDA PRO

- WxDxH: 41.5 x 49.5 x 24.3 mm
- Depth of field: 40 460 mm
- 2m Per second motion tolerance
- Dual Aiming in one device (Laser and LED)
- LED aiming can be use to indicate a good read
- Interface: USB, RS232









FM3051 GROUPER

- WxDxH: 78.7 × 67.7 × 62.5 mm
- Scan window: 38.3 × 60.4 mm
- Optimized to read barcodes from a mobile phone screen
- Interface: USB, RS232
- Recess mount design, ideal for integration into kiosks, turnstiles and vending machines

FM3056 GROUPER

- WxDxH: 78.7 × 67.7 × 53 mm
- Scan window: 31.5 × 46.5 mm
- Optimized to read barcodes from a mobile phone screen
- Interface: USB, RS232
- Flush mount design, ideal for integration into kiosks, turnstiles and vending machines









FM3080 HIND

- WxDxH: 78.7 × 67.7 × 47.5 mm
- Scan window: 50.0 x 50.0 mm
- Optimized to read barcodes from a mobile phone screen
- Flush mount design, ideal for integration into kiosks, turnstiles and vending machines
- Illumination can be programmed to white, red, green or blue
- Interface: USB, RS232

FM3281 GROUPER

- WxDxH: 78.7 × 67.7 × 47.7 mm
- Enhanced outdoor reading with enhanced glare-reduction and condensation prevention design
- Self-diagnostics to prevent downtime
- Interfaces: USB, RS232
- Optional interfaces: Wiegand and RS485
- NFC Models

Presentation Scanners



FM27 URCHIN

- WxDxH: 66.3 × 76.3 × 38 mm
- Illumination can be programmed to white, red, green or blue
- Optimized to read barcodes from a mobile phone screen
- Interface: USB

Also available in white.





5 year product warranty

FR40 KOI

- WxDxH: 83.0 x 81.0 x 148.0 mm
- Depth of field: 10 210 mm
- Button to switch scan optimization between paper and mobile phone screens
- Ultra fast motion tolerance (2.5m/s)
- Interface: USB, RS232





5 year product warranty





5 year product warranty

FR50 PEARL

- WxDxH: 68 × 61.8 × 68.2 mm (scanner)
- WxDxH: 75 × 75 × 153.5 mm (stand)
- Magnetic socket clamp
- Automatic exposure control
- Infrared and light sensors
- Interface: USB

FR80 SALMON

- WxDxH: 151 × 156.5 × 108.5 mm (with base)
- Large scan window and small depth of field
- Optimized to read high density 2D barcodes
- Double reading prevention
- High motion tolerance of 3.5m per second
- EAS deactivation
- Interface: USB, RS232



This is software at your service

Our portfolio is not limited to hardware. Manage and configure your Newland devices easily and effortlessly with our free software packages.



Ndevor

All your devices. One seamless experience.

Ndevor is our free mobile device management software designed to support your Newland devices. It allows you to run a wide network of mobile computers and micro kiosks from one central location like never before.

250.000+ MANAGED DEVICES



Nhub

At the center of your data flows.

Nhub is our free software that pairs multiple barcode scanners to a single Android host, enabling seamless integrations and data flows between our devices and your infrastructure. With Nhub, you reduce costs at no cost, minimize technical maintenance, and ensure collaborative error-free processes.



EasySet

EasySet is Newland's master configuration software for handheld scanners, stationary and presentation scanners, and OEM scan engines. This Windows software packs extensive features to guide you through your Newland scanner configuration with ease and efficiency.



Nset

Similar to EasySet, but made exclusively for our DPM scanners, this configuration tool is built to prosper in rugged scanning scenarios.



EasyConnect

Our EasyConnect application helps bridge data transmission between Bluetooth scanners and Android mobile devices.

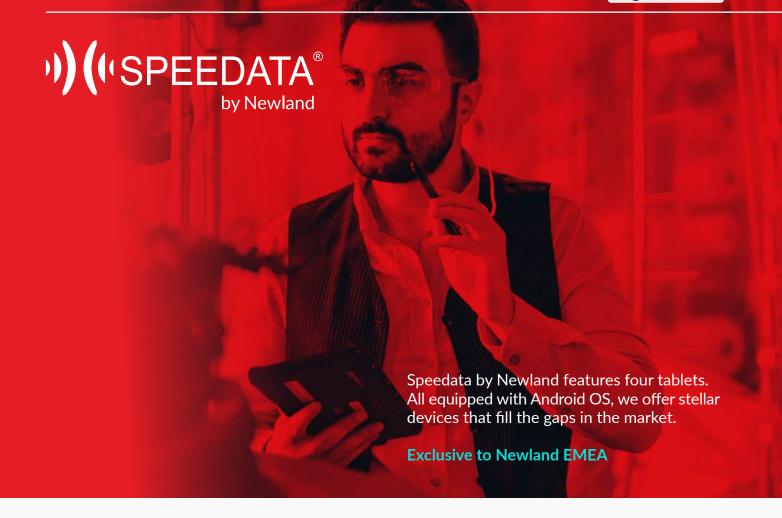


Acuscan

Acuscan pick list technology presents new levels of accuracy and productivity when barcodes are presented extremely close together.









FG80 LIBRA II

- Octa-Core 2.0GHz (4G version) or 2.2GHz (5G version) processor
- 4GB RAM, 64 GB Flash memory
- 4G or 5G, WiFi 5 dual-band, Bluetooth 5.1 BLE, GPS, front NFC reader
- Rear Camera: 13 Megapixel AF, Front Camera: 5 Megapixel FF
- Fingerprint or UHF Reader versions available
- Standard accessories: hand strap, USB cable, multiplug adapter
- Optional accessories: hand strap, USB cable

























(<u>6</u>)

2 year product warranty

鶎≬



SD100 ORION PLUS SERIES

- Built on Android 11 GMS and AER Certified
- 10" display with capacitive touch screen
- Octa-core 64-bit Processor, 2.2 GHz
- 5G, WiFi 5 dual-band, Bluetooth 5.1 BLE, GPS, NFC
- 4GB RAM, 64GB Flash memory
- Healthcare (MD) version available
- Standard accessories: USB cable, multiplug adapter, hand strap
- Optional accessories: charging cradle, vehicle-mounted cradle, screen protection film, hand strap

































2 year product warranty

Duo Near & Far Technology



Duo Near & Far is Newland's self-developed barcode optical and decoding technology that combines two 2D scan engines working side by side to select and decode barcodes at both near and far distances. The HR52 Bonito Duo and the N7 Cachalot Pro II utilize this technology to seamlessly switch between scan engines based on the distance of the barcode, resulting in faster scanning and improved productivity.



CONNECT



There's more to enjoy



Product Releases and Updates



Customer Stories



Nsights and Events



Inside Views of Our Company

Newland EMEA

Simplicity at the Core



Simplify your business with our accessible, extensive range of scanning products & solutions.

Our Story.

Where business operations and IT systems are becoming increasingly complex in the fast-paced AIDC and tech industry, our scanning solutions break through the noise and bring efficiency through simplicity. We pack performance without compromising on the price and ensure a steady availability of our products and services.

Founded in 2009 in the Netherlands, Newland EMEA has expanded across the region with 18 offices and 5 service centers, and we continue to grow as we develop our product portfolio, services, and teams to make scanning simple and accessible with a people approach.

Together, with our extensive network of partners, we offer our products and services locally in 60+ countries. Newland EMEA's paves the way for innovative, accessible scanning solutions in three ways.



Become a Newland Insider

Get the latest product news and company Nsights.

Adaptability Redefined



Experience the power of our "Whatever It Takes" mindset backed by our short lines of communication and our unwavering commitment to you.

Reliability from the Start

Rely on our extensive partner network, local teams, consistent product availability, and our focus on introducing innovative, durable hardware.



Our global service network presence



Our Roots.

Newland EMEA (Newland Europe BV) is a member company of Newland Technology Group and a subsidiary of Newland Digital Technology Co. Ltd. (SZE-000997). The company was founded in 1994 in China (Fuzhou, Fujian province), where it became one of the top 500 High-Tech and top 100 software enterprises.

In 2000, it was listed on the Shenzhen Stock Exchange (Ticker code: 000997) as a public company.

No.4

largest brand in scanning technology

20+
International

International patents

No.3

OEM manufacturer in the world

Since then, Newland Technology Group has grown globally and has \$1B global revenue and 5,000+ employees. There are subsidiaries in Taiwan (looking after the rest of Asia), the USA (North and South America) and the Netherlands (EMEA). Newland Digital Technology Co. Ltd. specializes in technology research and development, manufacturing and product management of data collection, mobile communication and payment devices. As a major partner of both Alipay (Alibaba) and WeChat pay (Tencent) they are one of the biggest players in mobile payment in the Chinese market.

SCANNING MADE SIMPLE

Newland EMEA +31 (0) 345 87 00 33 info@newland-id.com Rolweg 25 4104 AV Culemborg The Netherlands



@NewlandEMEA